

Work Instruction

EPAM & CONTENTSTACK SALESFORCE COMPOSABLE COMMERCE ACCELERATOR

MACH

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Instruction

Prerequisites

• Node.js 18+ and npm 9+.

Generate the Project

More details please see here

- 1. Run npx @salesforce/pwa-kit-create-app@latest --preset retail-react-app-
- 2. The new project will be generated in the retail-react-app-demo directory
- 3. Go to retail-react-app-demo directory, create the .npmrc file in the project root and insert the code above into the newly created .npmrc
- 4. Run npm i @epmc-mach/accelarator
- 5. Go to the package.json and modify ccExtensibility like this:

package.json

```
"ccExtensibility": {
    "extends": "@epmc-mach/accelarator",
    "overridesDir": "overrides"
},
```

More about Template Extensibility please see here

More details about how to run the project you will find here

Salesforce configuration

Change your configuration for SF here: ROOT/config/default.js

Please see more information here

ContentStack configuration

Create new Stack

Import our stack

Or find it in ContentStack MarketPlace (TBD)

Please request the access to out api key and tokens

Create your Keys

API_KEY
ENVIRONMENT
DELIVERY_TOKEN
MANAGEMENT TOKEN

More information in Contentstack

Runtime: How you can deploy your code

This document explain everything : https://developer.salesforce.com/docs/commerce/pwa-kit-managed-runtime/guide/pushing-and-deploying-bundles.html

Managed runtime: https://runtime.commercecloud.com/epam/accelarator

Create personal API key

Follow https://developer.salesforce.com/docs/commerce/pwa-kit-managed-runtime/guide/pushing-and-deploying-bundles.html#save-your-credentials

Instruction

Start the authorization process by looking up your personal API key:

- 1. Log in to Runtime Admin.
- 2. Click the user profile icon (top right) and click Account Settings.
- 3. Scroll down to the section called API Key and look for Personal API Key.
 - o If you haven't yet created an API key, click the **Generate** link.
 - If you already have an API key, click the Reset link and click Reset my API Key when asked for confirmation.
- 4. Copy the command to use your API key.

For security, when you return to the Account Settings page, the API key isn't displayed in full, so you must reset it to copy the full text of the API key again.

From the command line, go to your PWA Kit project directory and run the command that you copied.

Run the command again on any other computers that you want to use for pushing bundles.

Save API credentials with the suggested script (you will find this command in settings - example: npx pwa-kit-dev@latest save-credentials --user {EMAIL} --key {Personal API key})



1 Create environmental variables for a Contentstack

- 2 Push
 - a- npm run push -- -m "add your push message"
- 3 Deployment
 - a- go to the deployments of your project environment on Runtime Admin tool
 - b- Click Deploy button on your push
- 4 Click Visit Site

ContentStack - Content Import/Export

Install @contentstack/cli package

npm install -g @contentstack/cli

Set the needed configuration with the following cli command see the usage command here https://github.com/contentstack/cli/tree/main/packages/contentstack-config

Login with your credentials
csdx auth:login

see the usage command here

https://github.com/contentstack/cli/tree/main/packages/contentstack-auth

Export from the departure stack

csdx cm:export --branch <branch name>

Enter the API token if required

see the usage command here

https://github.com/contentstack/cli/tree/main/packages/contentstack-export

Import to the destination stack

csdx cm:import --branch <branch name>

Enter the API token if required

see the usage command

here. https://github.com/contentstack/cli/tree/main/packages/contentstack-import

Contentstack description

- <u>Limits</u>
 - o Field Limitations
 - Limitations of Content Types
- Branches
- Environments
- <u>Tokens</u>
 - o Delivery Token
 - o Management token
- API
- Content Types & Entries

Limits

Field Limitations

Field	Unit of measure	Limitations
"Title" field and "Display Name" property)	Max character length	200
	Max number of options	100
	Max character length of a single-value option	100
Select	Max character length of a key-value pair option	100 chars for key and 100 chars for value
	Max level of nesting in 'Group' field	5 (for stack v3.1 and above)
Group		16 (for stack v3, v2)
Sieup	Max number of fields (including nested fields)	100 (for stack v3.1 and above)
Modular Blocks	Max number of 'Modular Blocks' fields per content type	5

	This depends on how many fields you used in your content type. Max number of fields in a Modular Block The total number of fields (including number of fields added in a Modular field) allowed in a content type is 100	
	Max number of Block schema definitions per 'Modular Blocks' field	20
	Max rules allowed per content type	10
Field Visibility Rules	Max conditions allowed in a rule	5
	Max target fields allowed per rule	5
Field Visibility Rules - Operand Field	Operand field cannot be any of these fields Note: Operand field can be a subfield of a Group field that's not marked 'Multiple'	 Rich-Text Editor Markdown Link File Group Modular Blocks Any subfield of a Modular Block
	Operand field cannot be any of the following	 Marked as 'Multiple' Of JSON data type Select field where the Selection Type is set to Multiple Choice
Field Visibility Rules - Target Field	Target field cannot be any of these fields:	 Subfield of a 'Modular Block' field Group field marked as 'Multiple'
	Target field cannot be any of the following:	 Any field marked as 'Mandatory' Field set as a target field more than once in a content type Same as the operand field of any rule

Field that has validation applied cannot be used as the target field	 A date range (a specific start and end date) A max instance (any multiple field) A limit for Multiple Choices (the Select field) Marked as 'Mandatory' Character length, for example, the blog name with character length between 10 and 20 A number range, e.g., 10 to 15 Validation through Regular Expression Dimensions (image dimensions, etc) and extensions (.jpeg, .png, etc) applied
--	--

Limitations of Content Types

- The maximum character length of a UID of the content type is 200
- The UID of the content type only accepts **alphanumeric**, **underscores** (_), and **hyphen** (-)
- The maximum character length of description of the content type is 255
- The maximum number of fields to add in a schema is 100
- The maximum character length of the Title field and the Display Name property is 200

Branches

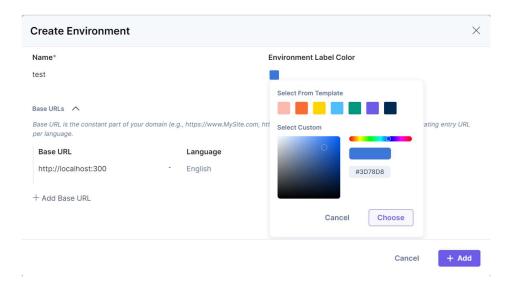
Go to Settings \rightarrow Branches.

To create a new branch, click on 'New Branch' button. Choose a source branch for a new branch.

Environments

Go to **Settings** \rightarrow **Environments.**

To create a new environment, click on 'New Environment' button. Fill in the necessary fields.



Tokens

Go to Settings \rightarrow Tokens.

Delivery Token

To create a new delivery token, click on 'Delivery Token' button. Fill in the necessary fields.

- Enter the token name.
- Select the branch(es) for which this token should be applicable.
- Select a publishing environment. The Delivery Token will be able to fetch the content of only the environment that you select here.

Management token

To create a new management token, click on 'Management Token' button. Fill in the necessary fields.

- Enter the token name.
- Select the branch(es) for which this token should be applicable.
- Select a publishing environment. The Delivery Token will be able to fetch the content of only the environment that you select here.
- Assign Read/Write permissions to this token.
- Set expiry for this token.

API

Base URL:

- US (North America, or NA): https://cdn.contentstack.io/
- Europe (EU): https://eu-cdn.contentstack.com/
- Azure North America (AZURE NA): https://azure-na-cdn.contentstack.com/
- Azure Europe (Azure EU): https://azure-eu-cdn.contentstack.com/

request URL

 $- \$\{baseUrl\}/mobify/proxy/contentstack/v3/content_types/\$\{contentType\}/entries\$\{entry\}?environment=\$\{environment\}\$\{refs\}$

Content Types & Entries

Content Type List			
Title	Туре	Label	
Imageless Banner	imageless_banner		
Promo Banner	promo_banner		
Extra Header	extra_header	Block	
Footer	footer		
Header	header		
Hero	hero	Block, Reference	
Reach Text Banner	reach_text_banner		
Icons	icons	Dafaranaa	
Account Menu	account_menu	Reference	
Main Page Content	main_page_content		
Primary Page Components	primary_page_components	Page	
Main Page Elements	main_page_elements		

Homepage Sections	homepage_sections	
Product	product	Static Dage
Product Detail	product_detail	Static Page
Product List Type	product_list_type	
Styles	styles	
Order Detail Type	order_detail_type	
Embedded carousel banner	embedded_carousel_banner	

Entry:

- hero
- enhanced hero
- shop_products
- functional_cards
- contact_reference
- video
- cart items
- features
- card block
- images_carousel
- product details
- recommended_products
- imageless_banner
- account details
- gif block
- product list
- wishlist
- rtf_banner
- account addresses
- accordion spoilers
- info_founder
- enhanced_image_banner

Environments:

- dev
- production

Ref:

- page blocks.imageless banner.imageless banner
- account menu.account menu
- page_blocks.account_details.menu.account_menu
- page_blocks.wishlist.menu.account_menu
- page_blocks.rtf_banner.rtf_banner
- page blocks.account addresses.menu.account menu
- page blocks.shop products.embedded banners
- page_blocks.shop_products.types.category.group_icons
- header_bar.icon.icon
- page blocks.features.feature items.icon.icon

Instruction @epmc-mach/accelarator

Creating .npmrc file

You need AUTH_TOKEN. To get AUTH_TOCKEN go to Edit Profile → Access Tokens, fill in the Token Name, Select scopes: api, read_api, and click Create personal access token.

!!! IMPORTANT !!! Save the token in a safe place because you can only see it once.

.npmrc

@epmc-mach:registry=https://git.epam.com/api/v4/projects/175395/packages/npm/
//git.epam.com/api/v4/projects/175395/packages/npm/: authToken=\${AUTH TOCKEN}

HOW TO USE EXTEND FEATURE OF PWA KIT

- Run npx @salesforce/pwa-kit-create-app@latest --preset retail-react-appdemo
- 2. The new project will be generated in the retail-react-app-demo directory
- 3. Go to retail-react-app-demo directory, create the .npmrc file in the project root and insert the code above into the newly created .npmrc
- 4. Run npm i @epmc-mach/accelarato
- 5. Go to the package.json and modify ccExtensibility like this:

```
6. "ccExtensibility": {
7. "extends": "@epmc-mach/accelarator",
8. "overridesDir": "overrides"
},
```

- 9. Run npm i dotenv and create the file .env in the project root
- 10. Go to .env and paste into it our .env code from @epmc-mach/accelarator package
- 11. Replace all @salesforce/retail-react-app/ imports with @epmc-mach/accelarator/ throughout the project.
 - !!! Don't touch in the package.json and package-lock.json !!!
- 12. Replace all @epmc-mach/accelarator/app/components/shared/ui with @chakra-ui/react throughout the project.
- 13. Go to overrides/app/ssr.js and paste into it our ssr.js code from @epmc-mach/accelarator package

```
14. Go to config/defaults.js, find ssrParameters -> proxyConfigs and add to the array
    this:
15. {
16.         host: 'eu-cdn.contentstack.com',
17.         path: 'contentstack'
```

!!! NOTE !!!

After npm run start you will see the / route with OVERRIDED Home page.

It's ok because you created the new page here overrides/app/pages/home and added the route here overrides/app/routes.jsx.

To see the DEFAULT page of the <code>@epmc-mach/accelarator</code> replace / with /home or something else in the <code>overrides/app/routes.jsx</code>

More about Template Extensibility please see here

Version 2

- Run npx @salesforce/pwa-kit-create-app@latest --preset retail-react-appdemo
- 2. The new project will be generated in the retail-react-app-demo directory
- 3. Create .npmrc with pre setups
- 4. Run npm i @epmc-mach/accelarator
- 5. Run npm i dotenv --save-dev
- 6. Run node node modules/@epmc-mach/accelarator/setup.js

Environment

- Variables
 - o Project ID
 - o API key
 - Environment ID
- Create environment
- Get settings of environments

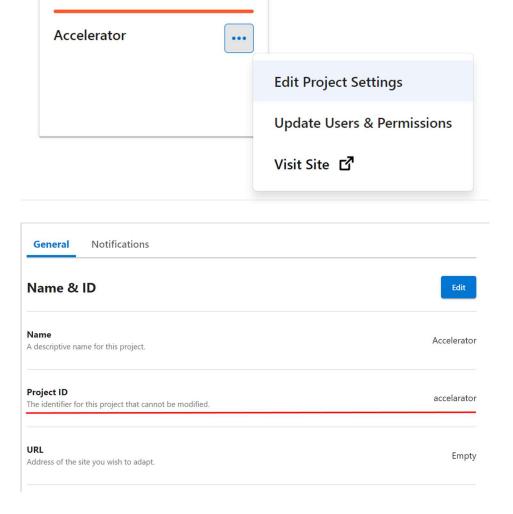
- Modify configuration
- Set environment variables
- For development

Just run next command in terminal

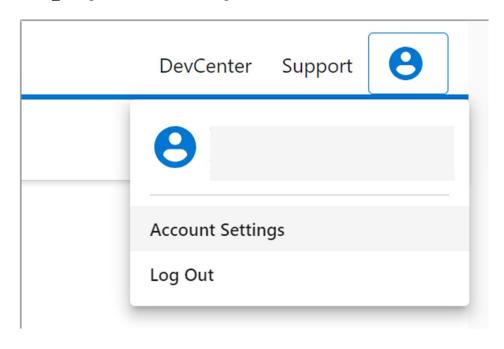
Variables

Project ID

\$PROJECT_ID go to 'Edit Project Settings'



API key

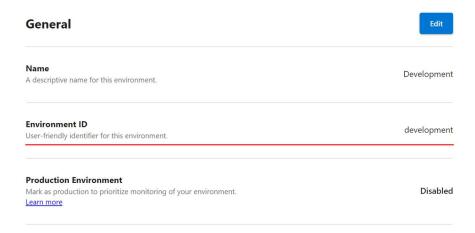




Environment ID

\$ENVIRONMENT_ID go to 'Environment Settings'

Environment Settings



Create environment

For creating an environment we can use the command below

```
curl "https://cloud.mobify.com/api/projects/$PROJECT_ID/target/" \
    --request 'POST' \
    --header "Authorization: Bearer $API_KEY" \
    --header 'Content-Type: application/json' \
    --data '{"name": "test"}'
```

Get settings of environments

To get the settings of environments we can use the command below

```
curl "https://cloud.mobify.com/api/projects/$PROJECT_ID/target/" \
    --header "Authorization: Bearer $API_KEY"
```

Modify configuration

For modification created environment called 'test' we can use the command below

```
curl
"https://cloud.mobify.com/api/projects/$PROJECT_ID/target/$ENVIRONMENT_ID/" \
    --request 'PATCH' \
    --header "Authorization: Bearer $API_KEY" \
    --header 'Content-Type: application/json' \
    --data '{"ssr_proxy_configs": [{"path": "api", "host":
    "kv7kzm78.api.commercecloud.salesforce.com"}]}'
```

Set environment variables

To set the variables of the environment we can use the command below

```
curl -X 'PATCH' \
'https://cloud.mobify.com/api/projects/$PROJECT_ID/target/$ENVIRONMENT_ID/env
-var/' \
    -H 'accept: application/json' \
    -H 'Authorization: Bearer $API_KEY' \
    -H 'Content-Type: application/json' \
    -d '{
    "REGION": {
        "value": "..."
```

```
},
"BRANCH": {
    "value": "..."
},
"API_KEY": {
    "value": "..."
},
"ENVIRONMENT": {
    "value": "..."
},
"DELIVERY_TOKEN": {
    "value": "..."
},
"MANAGEMENT_TOKEN": {
    "value": "..."
}
}'
```

For updating a value just push a new value for a variable. For deleting a variable just push 'null' as a value for a variable.

For development

.env file config

```
#create environment file name as .env
#and place following configuration data.
# ContentStack env variables
REGION=eu
BRANCH=dev
API KEY=blt6abaf8a3021be45a
ENVIRONMENT=dev
DELIVERY TOKEN=cs3a15108e44ed02b5f53f4e74
MANAGEMENT TOKEN=csa76f61953ddd9d2bb097bc6f
# ContentStack live preview variables
REACT APP CONTENTSTACK API KEY=blt6abaf8a3021be45a
REACT APP CONTENTSTACK DELIVERY TOKEN=cs3a15108e44ed02b5f53f4e74
# REACT APP CONTENTSTACK ENVIRONMENT=your environment token
# Below config options are for enabling live preview/live edit tags for the
starter app
REACT APP CONTENTSTACK API HOST= api.contentstack.io
REACT APP CONTENTSTACK MANAGEMENT TOKEN=csf91a466ef27850630a3e6e78
REACT APP CONTENTSTACK APP HOST=eu-app.contentstack.com
REACT APP CONTENTSTACK LIVE PREVIEW= true
REACT_APP_CONTENTSTACK_LIVE_EDIT_TAGS= false
```

- # REACT_APP_CONTENTSTACK_LIVE_PREVIEW=true by default set
 REACT_APP_CONTENTSTACK_LIVE_PREVIEW=false to disable live preview
 # For enabling live editing tags for this project set
 REACT_APP_CONTENTSTACK_LIVE_EDIT_TAGS=true by default it is set to false
 # For EU region add REACT APP CONTENTSTACK APP HOST=eu.app.contentstack.com
- # By default branch=main, if a branch is not provided
 # REACT APP CONTENTSTACK BRANCH=dev
- # By default region=us, if a region is not provided
 # REACT APP CONTENTSTACK REGION=eu

SKIP_PREFLIGHT_CHECK=true

SFCC description

- General
- Catalogs
 - o General
 - o Site Assignments
 - o Image Settings
 - o Category Attributes
 - Product Attribute Definitions
 - Search Refinement Definitions
- Products
 - o <u>General</u>
 - o Custom product sections
 - Create custom field
 - Custom field for product
 - Variations
 - Inventory
 - o <u>Categories</u>
 - o Links
 - o Recommendations

General

To set the configuration (products, variation, recommendations and etc.) for a store, click on Merchant Tools \rightarrow RefArch \rightarrow Products and Catalogs

Catalogs

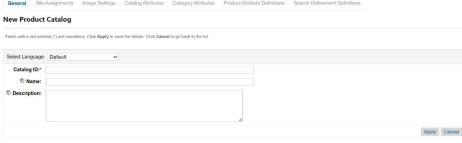
General

Go to Catalogs

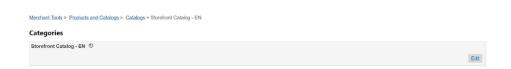


To create a new catalog, click New





Fill in all mandatory fields. After applying for a new catalog, click on a link for this catalog and after that click **Edit.**



Site Assignments

This option allows to activate catalog for all sites listed below. To configure a catalog for a certain site, select the corresponding checkbox and click **Apply**.

Image Settings

It allows to define the storage location of your product images per catalog. In case of an external image location you have to specify an HTTP URL (e.g. "http://www.yourserver.com/images/"). If you would like to access external images based on a secure connection, you have to provide an HTTPS URL (e.g., "https://www.yoursecureserver.com/images/"). In case of an internal image location you can specify a **Base Path** (e.g., "/your/special/images/") pointing to a special folder within the catalog image directory. The initial Base Path ("/") points to the root folder of the catalog image directory.

You can add an image **View Type** by clicking the **Add View Type** link, providing a value and clicking **Apply.** You can remove the view types of an image by clearing its fields and clicking Apply. View types have to be unique per catalog.

In order to group images by variation values, you can specify an ID of a shared or local **Variation Attribute.**

You can set up a **Default Image Title** and a **Default Image Alt** for your images.

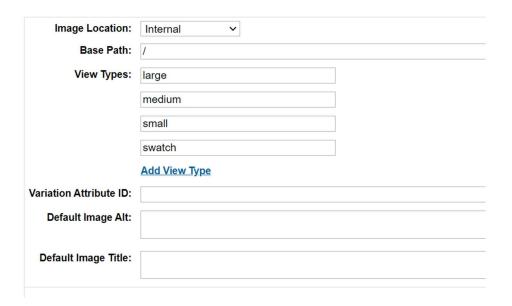
The following pattern variables can be used:

\${productname} will be substituted with the name of the product or variation in the current locale.

\${variationvalue} will be substituted with the display value of the variation value in the current locale. If the display value is undefined, the value itself is used.

\${viewtype} will be substituted with the image view type.

Example: "The ultimate {productname} in color {variationvalue}." – "The ultimate beach towel in color red."



Category Attributes

Fill in all mandatory fields. Click **Apply** to save your changes.

Product Attribute Definitions

This list shows attribute groups attached to this category. Category attribute groups define product attributes for all products assigned to this category. Provide an ID and click **Add** to add a new attribute group to the category. Click **Delete** to delete existing attribute groups selected by the checkboxes. Click **Edit** to manage the individual attribute definitions of this group.

Search Refinement Definitions

This list shows all search refinement definitions of this catalog category and all existing inherited search refinement definitions of parent categories. You can manage the most important attributes of existing refinement definitions for this category directly in the list below.

You can block or unblock an existing inherited search refinement definition with the links "Block" and "Unblock".

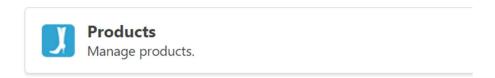
Click **Apply** to save your changes. Click **Delete** to delete existing refinement definitions and click **New** to create new definitions.



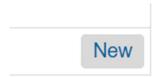
Products

General

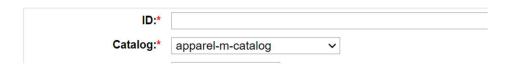
Go to **Products**



To add a product, click New.



Fill in all mandatory fields. Click **Apply** to save the details. Click **Cancel** to abort and go back to the list. You can enter information in other languages if required.



To add ID and choose catalog. Click **Apply** to save your changes. After applying for a new product, find this product and click on the link id for editing. **Lock** this product for editing.



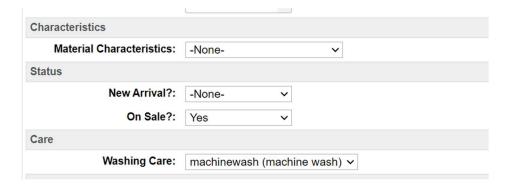
Custom product sections

Create custom field

To set the configuration for products, click on Administration \rightarrow Site Development \rightarrow System Object Types \rightarrow Product

On this page you view system attributes of the selected object type. To add new attributes to this system type, use the "Attribute Definitions" tab. To group defined attributes, use the "Attribute Grouping" tab.

Custom field for product



Material Characteristics:

- Cotton Fabric
- Synthetic
- Polyester
- Wool

Washing Care:

• dry clean

- hand wash
- machine wash

These two custom fields described above allow adding tabs on the product detail page. The description for these sections allows editing on the Contentstack side.



Status:

- New Arrival
- On Sale

It allows to marking of products with special labels such as 'New In', 'On Sale' and 'Out of Stock'. Out of stock if a product is not available for purchase and related to a stock Level parameter.

Variations

The following list shows the variable attributes configured for this base product. You can add shared variation attributes using the ... button or entering the shared variation attribute ID followed by clicking **Add**. Click **New** to create a new local variation attribute. Click **Delete** to delete a selected local variation attribute, or to unassign a selected shared variation attribute.



Inventory

The following list shows the inventory data of the product in all of its inventory lists. Click **Create** to create a new record for this product in an inventory list.



Categories

This page allows you to manage the category bindings of this product. The list below shows all categories the product is currently assigned to, grouped by catalog. A product has a single "Classification" and one "Primary Category" per catalog. The classification category defines the attribute set of the product. The primary category is used as standard presentation context within that catalog in the Storefront.

Click **Edit Categories** to assign the product to new categories. Click **Unassign** to remove the product from the selected categories. Click Apply to update the classification and primary categories of the product.



Links

This list shows which products are linked with this product. **Linked From** are products, that are linked from this product. **Linked To** are links to this product from the listed products.

There are numerous link types: "Replacement", "Cross-Selling", "Up-Selling", "Accessory", "Follow-Up", "Different Order Unit", "Spare Parts", and "Other". For more information on these link types, click where you create a new product link.

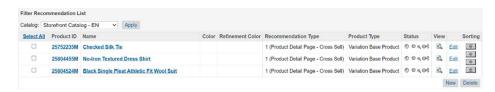
>To quickly create links, just select a link type below and enter the product IDs you wish to link and then click **Create Link**. To search for specific products, just click the **Search to Create** >> button to find and create the respective product links.

To remove product links, simply select the product you wish to remove and then click the **Remove** button.



Recommendations

This list shows the recommended products associated with this product. Use this view to sort, edit, or delete existing recommendations or create new recommendations. Recommendations are always contained in a catalog and so only those in the selected catalog are visible. Use the select box to toggle between catalogs.



SFCC Accelerator - Environment

- Environments
 - o PWA Kit
 - Local setup
 - Prerequisites
 - Install PWA-Kit locally
 - Start local runtime

Environments

PWA Kit

Local setup

Salesforce PWA-Kit is a react based storefront connected to the Salesforce Commerce Cloud API's out of the box. This instruction helps installing the PWA-Kit locally connecting to a server in the cloud.

Prerequisites

the PWA-Kit needs node and NPM (part of node) to be installed. The PWA-Kit needs specific versions of node and NPM to be present:

Node version: v14.19.0 (or the latest 14.x version

NPM version: 6.14.16

Install PWA-Kit locally

Use the following command to start the installation of the PWA-Kit

npx pwa-kit-create-app@latest --preset retail-react-app-demo

Start local runtime

Switch directory:

cd pwa-kit-starter-project

Use the command: npm start

After starting the local runtime the storefront can be loaded by opening: http://localhost:3000

Authentication

One of the topics being discussed in our conversations about the Accelerator is Authentication.

There are two levels of Authentication:

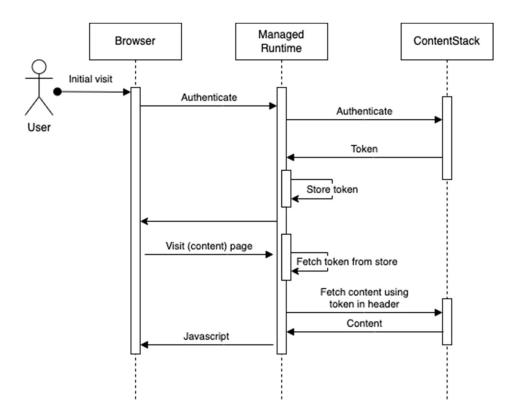
- 1. System authentication to systems like ContentStack;
- 2. Personal authentication by a user.

In the sequence diagrams below both levels of authentication are described.

1. System Authentication

When systems, like ContentStack, needs authentication we create system credentials being stored in a safe key store, like SFCC.

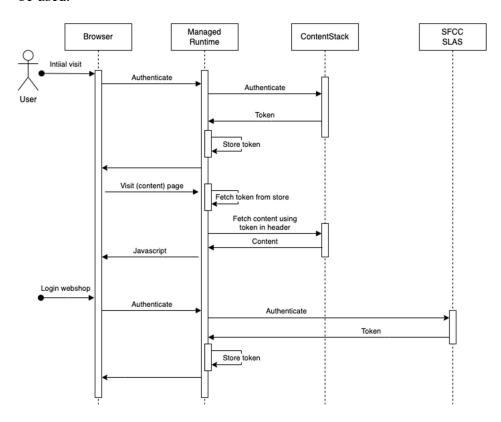
When logging in with those credentials a token will be returned by the System which can be stored in the Managed Runtime(Relux) to be used in the Header for doing calls. This token can be reused over different sessions.



2. Personal Authentication

When a user logs in on the webshop, we are talking about personal authentication. In our Accelerator the authentication will be done against Salesforce Commerce Cloud.

For systems not containing personal data, like ContentStack the System authentication will still be used.



Content translation

The Contenstack suggests using multiple ways in order to translate the created content: 1 - Smargling (how to integrate - guide)

This way provides high-quality translation, however, that requires a subscription

2 - GlobalLink Connect. - this extension can be installed through Marketplace, trial is available for 30 days and includes raw machine translation support for US English text into Germany for Germany, French for France, Spanish for Spain, Japanese, and Simplified Chinese.

Locale setting on the Salesforce side

https://help.salesforce.com/s/articleView?id=cc.b2c configuring site locales.htm&type=5

Component examples

Banner above header (persistent banner, promo banner)

Content Type: Promo Banner

Description

This component is placed above header to promote discounts. When clicking the banner, promocode will automatically be applied to the cart



Instructions

1. Click "Promo banner" and choose an entry with configured text or text with promocode:

Description of the fields: Title: Title of the Title (required) Module Promo Banner Label: Text represented on Label the web page 20% OFF TREASURES FROM THE VAULT! PLUS, FREE SHIPPING ON ORDERS \$200+ WHEN YOU LO **Promocode:** Promocode added to the cart Promocode Href: Hyperlink 5ties reference (URL) **Text Color:** Href Color of the text Type something... **Background** Color: Color of the Banner Text Color **Position**: #fff Position of the banner. Variants: Background Color o Above #000 the Header Position Above the Above the H... X V Footer o Under the Tags Header Add some tags Tags: Keywords or labels used for categorization

Banner Components

There are several types of banners, including RTF banners (without images), animated banners, banner carousels, etc.

- Enhanced Hero banner
 - o Description
 - Posible configuration
 - Instructions
- Simple Hero banner
 - o Text
 - Description
 - Instruction
- RTF banner
 - o Text
 - Description
 - Instruction
 - 1 image + text
 - Description
- Banner Carousel
 - o <u>Description</u>
 - 0
 - o <u>Instruction</u>

Enhanced Hero banner

Content Type: Page2

Page Blocks ID: enhanced hero

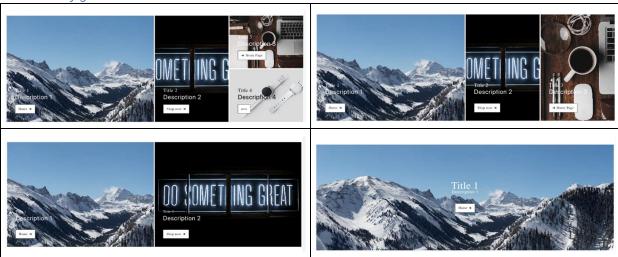
Page Blocks Title: Enhanced Hero

Description

This component is placed in the web-pages. When clicking the button it is possible to navigate to the related page.



Posible configuration



Instructions

Select your Entry Page with the CONTENT TYPE: PAGE2, and navigate to the **Page Blocks** section.

Next, click on **Enhanced Hero** and proceed to complete the forms. The following fields are available:

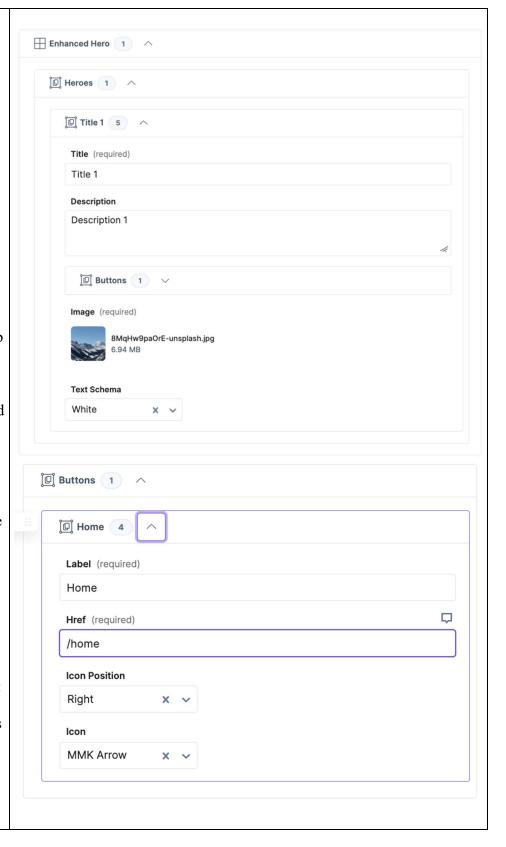
Max number of the Hero group is 4 Description of the form and fields:

- Title: Title of the section of the baner.
 Visible on the baner.
 Mandatory field
- Description: Additional text for the baner.
- Buttons
 Group: Group
 of buttons
 visible on the
 form.
 Recommended

max 2. Label: Button text Href:

Navigation to the page in the web-side Icon Position: Right/Left Icons: list of Icons for the button

- **Image**: Image for the banner
- Text Schema: Color Schema of the banner's text. Variants:
 - o White
 - o Black



Simple Hero banner

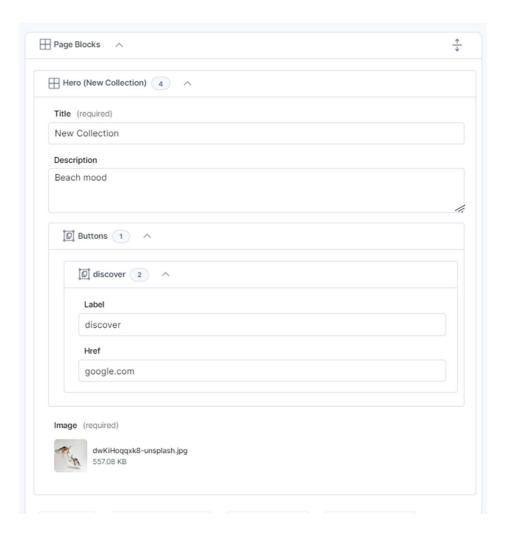
Text

Description

Hero banner can consist of title, text, buttons and an image (can be animated)



Instruction



RTF banner

Text

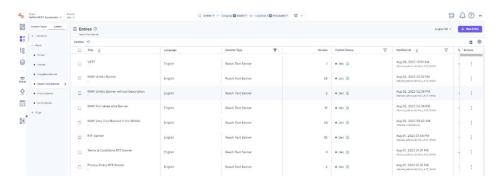
Description

RTF banner can consist of a text only. It supports links, bold/italic/underlined text and lists.

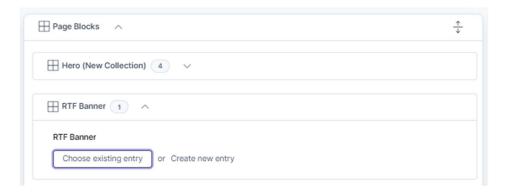


Instruction

1. Navigate to: Entries -> Labels -> Block -> Rich Text Banner. Review existing banners to choose from OR create a New Entry



2. Navigate to Page → Click to add RTF banner -> Select an entry for an RTF banner



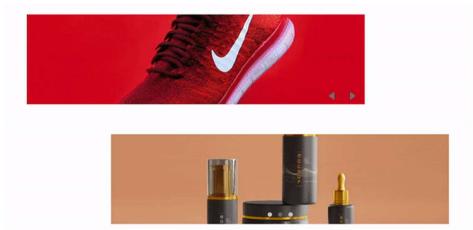
1 image + text

Description



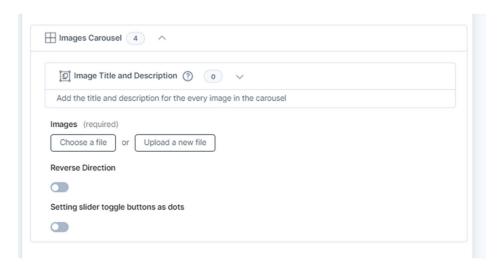
Banner Carousel

Description

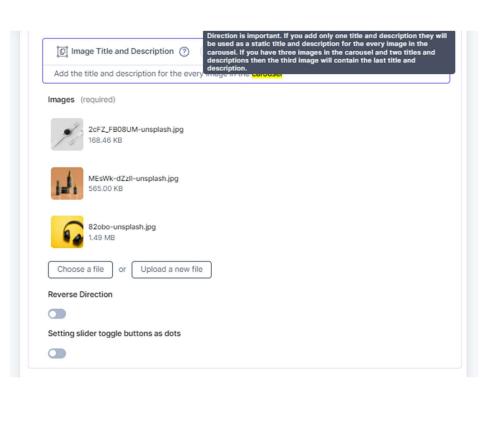


Instruction

1. Click "Image carousel" and select images



2. Select images



Header

There are 3 types of Menu.

- 1 Simple Menu
 - o 1.1 <u>Description</u>
 - o 1.2 Instructions
- 2 Menu with a Category Picture
 - o 2.1 Description
 - o 2.2 <u>Instructions</u>
- 3 Menu with Two Category Pictures
 - o 3.1 <u>Description</u>
 - o 3.2 <u>Instructions</u>

Simple Menu

Description

Simple configuration



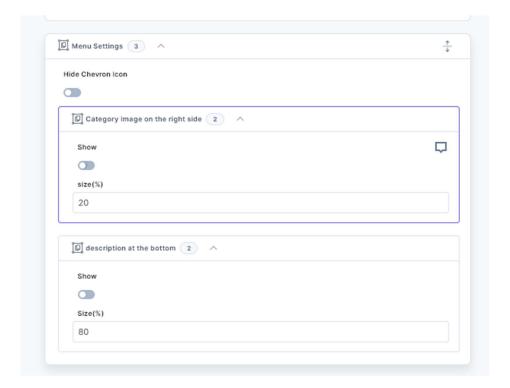
Instructions

Navigate to Header label and select "Header" in the entry list



To make a simple header, make sure that in settings:

- no category picture is shown
- no description in the bottom is shown



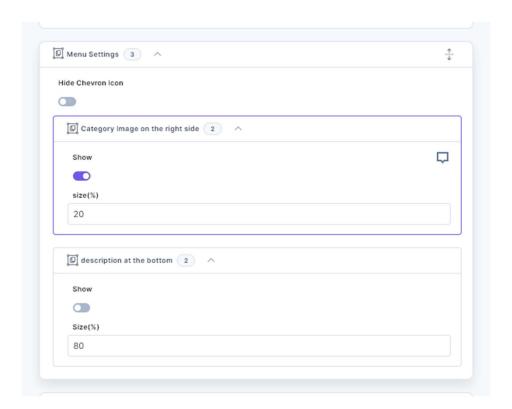
Menu with a Category Picture

Description



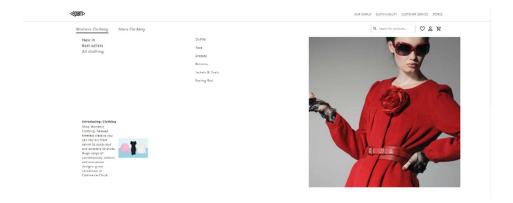
Instructions

To setup this megamenu, select "show category image"



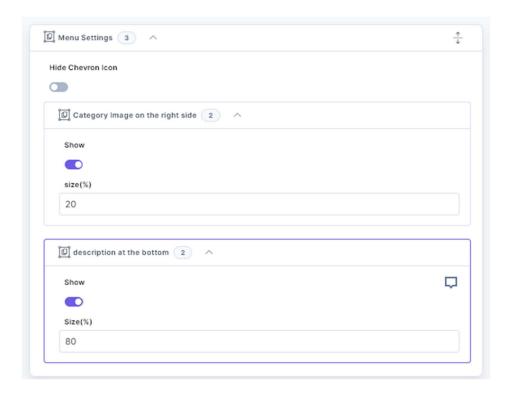
Menu with Two Category Pictures

Description



Instructions

To setup this megamenu, select "show category image" and "show description in the bottom"



Related Articles Component

Description

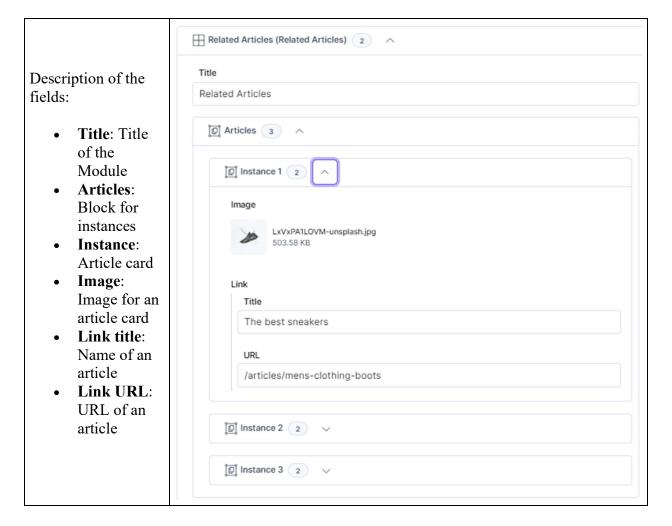
Related Articles component contains links to articles. The component can contain 3 or 4 article cards, depending on the configuration,

Filters can be applied to the section, so a particular articles appear on particular pages (e.g. articles about women products on women category page)



Instruction

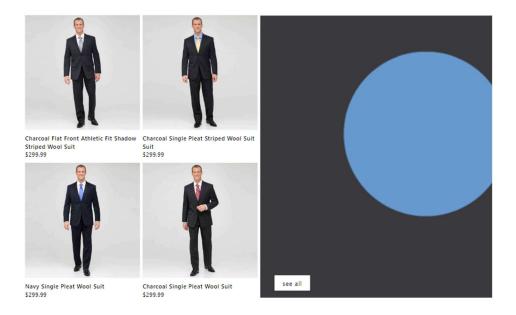
1. In contentstack, navigate to Partners page and find "Related articles" block



Product Lister Banner 2x2

Description

This block can be placed on the homepage. It can contain asset picture or category picture, a button or URL



Instruction

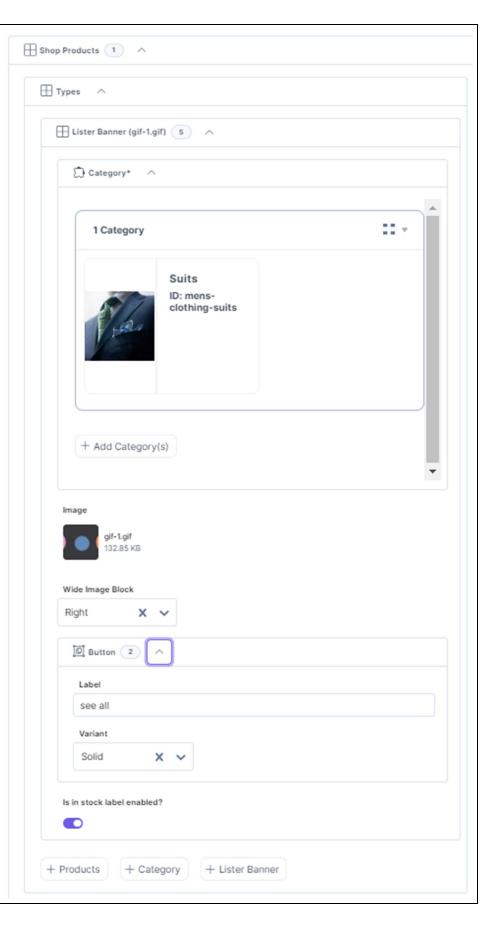
1. Lister Banner should be selected inside Shop products block

Description of the fields:

- Category:
 Category of products that will be listed in the
- Image:
 Image of the banner (can be animated)

component

- Wide Image Block: Positioning of the image in the banner
- Button:
 Block for
 button
 configuration
- Label:
 Button text
- Is in stock label enabled?
 Labels on product cards



This document was compiled by Valeriia Bogorodskaia.

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