



# Integrated Cloud Solution for Advanced Therapy Management

EPAM has built an integrated portal for post-cancer patients to track the treatment journey and communicate with other patients, healthcare providers, financial advisors and insurance representatives via the portal built on **Salesforce Experience Cloud**.

## Challenges

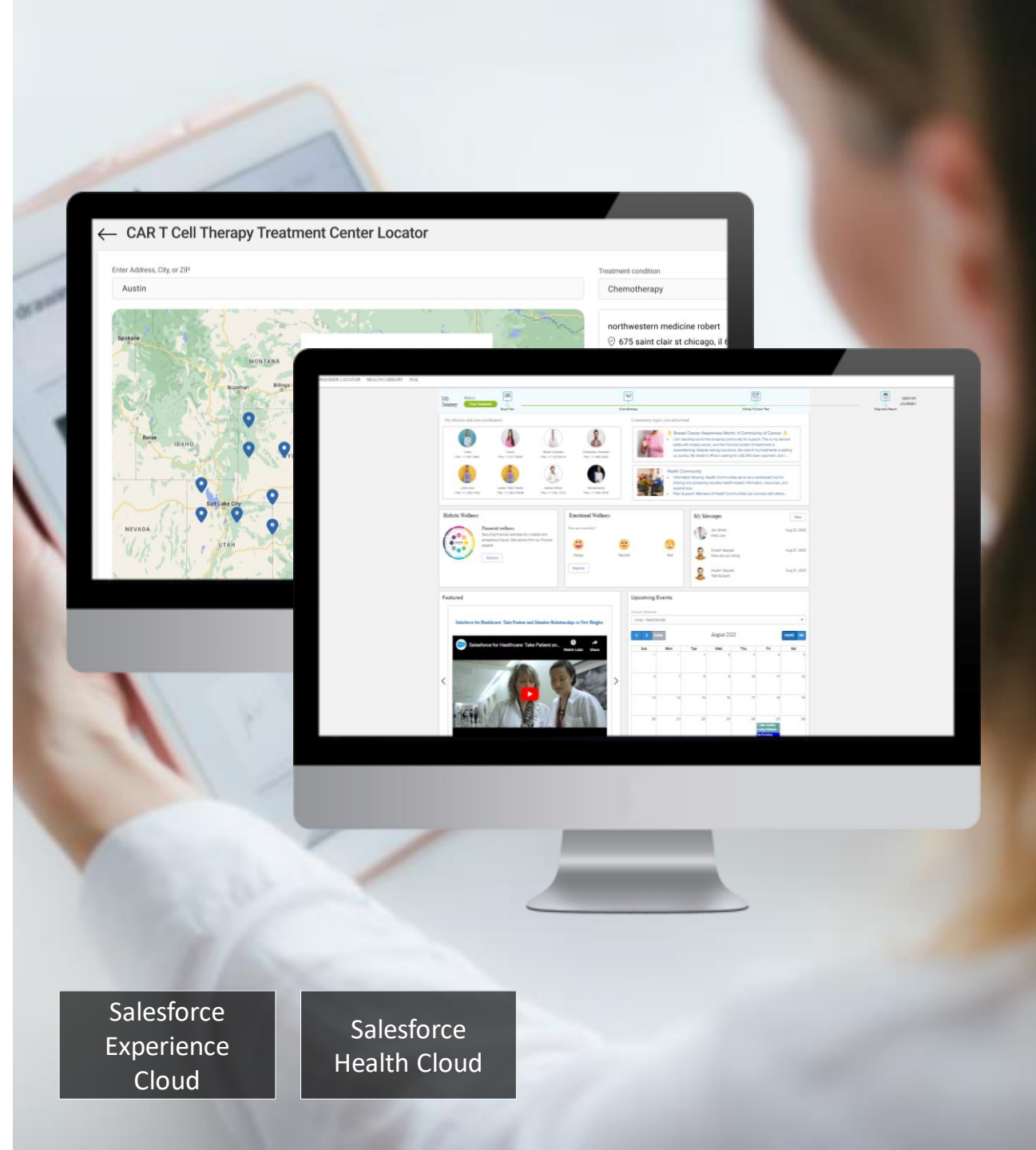
- No solutions on the market for continuous, real-time collaboration across the care continuum from **Manufacturers** to **Providers** and **Payers** resulting in inability for Patients to receive effective, personalized treatments in a timely manner

## Solution Highlights

- Portal integration with **Salesforce Health Cloud** with patient treatment journey details (incl. Doctor assignment, medication, Appointments, Tasks, Events, Goals, Therapy Type (Cancer Type , Cancer Stage), Insurance Representative & Finance Advisors to patient)
- Configuration of events calendar view with past and upcoming procedures data
- Implementation of quick links to provide patients with contacts for emergency help
- Enablement of notifications

## Results

- Better-informed patients about their treatments, side effects, and recovery, leading to better decision-making and adherence
- Reduced patients' anxiety, improved treatment adherence, higher satisfaction rates
- Improved coordination led to fewer scheduling conflicts, reduced patient waits times, and faster response to treatment adjustments



Salesforce  
Experience  
Cloud

Salesforce  
Health Cloud